

# DEPARTMENT OF MANAGEMENT STUDIES

Rajasthan Technical University, Kota

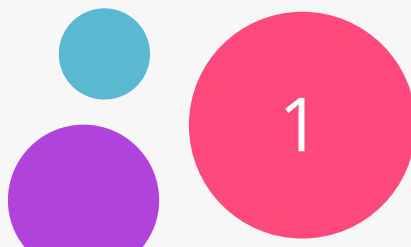


Academic Brochure



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# THE UNIVERSITY



## Rajasthan Technical University (RTU)

is an affiliating university located in the city of **Kota** in the state of **Rajasthan, India**. The university was established in 2006. It was established by the Government of Rajasthan to enhance technical education in the state. RTU ranked in top 50 engineering colleges in India

The university affiliates about 130 engineering colleges, 4 B.Arch colleges, 41 MCA colleges, 95 MBA colleges, 44 M.Tech colleges and 03 hotel management and catering institutes. More than 2.5 lakh students study in the institutes affiliated to the university.

The university offers Bachelor of Technology, Master of Technology, Master of Business Administration, Master of Computer Applications, and Bachelor of Hotel Management and Catering Technology courses.

# DEPARTMENT OF MANAGEMENT STUDIES

*"Educating the mind  
without educating the heart  
is no education at all"*  
- Aristotle

Rajasthan Technical University



University Teaching Departments



Department of Management Studies



Affiliated MBA Colleges in Rajasthan

Department of Management Studies is a centre of right combination of academic rigor, industry exposure and extracurricular activities that transform the students into managers with sound business acumen and all rounded personality, adapt at meeting the challenges of competitive business environment.

# MESSAGE FROM THE VICE CHANCELLOR



It gives me immense pleasure to know that Department of Management Studies (DoMS) of the University is bringing Academic Brochure for the session 2017-2018.

Founded in 2005, Rajasthan Technical University (RTU), Kota is a non-profit public higher education institution located in Kota, Rajasthan. RTU has 198 colleges affiliated to it which offers courses and programs leading to officially recognized higher education degrees such as bachelor degrees, master degrees and doctorate degrees in several areas of study.

It is headquartered in the campus of University Teaching Department (UTD), Kota. UTD is a government aided Institute that admits the best rankers of the state. The college hosts various seminars, symposia, short term courses, competitions and contests under the direct guidance of the University. At UTD, we engage ourselves in preparing a cadre of world-class professionals for the new Knowledge Age, who besides having core competence and caliber have a deep rooted commitment to a value system based on truthfulness, integrity and devotion to the cause of organizational effectiveness.

To the highly professional leaders of the corporate world, I would like to say that when we give you a student, we give you someone who is academically sound with interdisciplinary exposure and multi-dimensional skills. We invite you to join us and our students in this journey to a brighter and promising tomorrow.

Prof. NP Kaushik

- Vice Chancellor, RTU, Kota

# MESSAGE FROM THE HEAD OF DEPARTMENT



The present business scenario is dynamic and highly challenging. A student has to prepare and ensure his or her readiness to exploit the opportunities emerging in this highly competitive market. Management institutions play a vital role in inculcating these values and help deliver to the rest of the world. With this vision Management program at RTU is making a coordinated effort in association with its other Engineering Departments to create future leaders who shall manage powerful organizations in the emerging corporate landscape.

The curriculum of MBA has been designed in a modular format with due impetus on practical labs and corporate case studies along with theoretical aspects. Development of entrepreneurial and intrapreneurial skills is also focused in view of a holistic business perspective. This makes our students compatible with both domestic and international business environment. At the same time help develop such abilities and qualities that empower them to earn the most rewarding jobs and remain committed towards the betterment of the society.

Faculty here at RTU is actively involved in their pursuit of promoting and disseminating knowledge through teaching, research and training. Various pedagogic tools are used that help our students to foster traits of business acumen, people person or a team player. For all of you aspiring managers and leaders, you are now embarking on a novel learning adventure. Enjoy two years journey, as one day down the road you will look back at your career path and know that the small steps you took along the way are what set you up for success. It has been rightly said "A journey of a thousand miles begins with a single step".

Prof. Sanjeev Mishra

- Head, Department of Management Studies, RTU

# MESSAGE FROM THE DTP CHAIRMAN



RTU is committed towards over all development of the individual and ensures that this goal is accomplished along with the primary objective of dissemination of Technical Education.

This enables the students to become well equipped to meet the challenges of the competitive business environment. With this view the Department of Training & Placement is continuously engaged in equipping students with the necessary skills to meet the expectations of the industry and developing the human resource of the country. It provides suitable training to develop communication and analytical skills, aptitude and reasoning ability of the students through group discussions, presentations, mock interviews by professional trainers and expert lectures delivered by eminent corporate personalities This brings a holistic transformation - from a student to a professional.

The department organizes a recruitment drive annually with the renowned business organization visiting the campus from all over the country. The candidates are selected and offered job as per the recruiter's requirement and suitability of the students On-job practical training and industrial visits are also arranged for the management and engineering students at different public and private sector enterprises.

Moving in this direction the department facilitates the aspiring managers to achieve greater success and scale new heights of achievement in the dynamic corporate world.

Prof. Rajeev Rajora

- Head, Department of Training & Placement, RTU

# THE MBA PROGRAMME



## Department of Management Studies (DoMS)

provides professional education in a flexible academic package synergized with latest applications of information technology, research workshops, skill development and entrepreneurship programs.

Teaching at DoMS is highly practical and focused on developing the overall personality of the student. Besides imparting theoretical knowledge, the curriculum lay impetus on developing analytical skills, communication, problem solving and team work abilities.

The curriculum is being constantly updated with the changing national and international business environment. Following the Kaizen concept, a continuous endeavor is made to improve the course design, core readings and the periodic examination process. The emphasis is on creating a 'modular' way of teaching which includes the participation of both the faculty and the experts from industry.



# KEY FEATURES

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Dual  
Specialization

Regular Guest  
Lectures by  
Industrial Experts  
and Subject Experts.

Entrepreneurship  
Development  
Program (EDP)

Regular Industrial  
Visits and  
Seminars.

Well Equipped  
Computer Lab  
with High Speed  
Wi-Fi and LAN.

Central Library with  
accessible online  
resources and book  
bank facility.

Skill Development  
Sessions



# OUR SPECIALIZATIONS

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Marketing

Finance

Information  
Technology

Human  
Resource

Operations

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DoMS offers “Dual Specialization” . Students can opt for two Major fields from the above in their 3<sup>rd</sup> semester.



**SEMINARS  
&  
EXPERT  
LECTURES**





# WORKSHOPS & INDUSTRIAL VISITS



# OUR EVENTS



## ANUKRITI

Anukriti is the annual social and cultural festival of RTU. With a footfall of more than 2000, Anukriti is inarguably one of the largest festival of its kind in the state to be organized entirely by students. Anukriti conducts a multitude of events encompassing different genres.



## THAR

RTU orchestrates the biggest technical fest in Rajasthan financed by the State Government. THAR (Technical Haecceity Acumen Resilience) is first of its kind to bring all students of various colleges of Rajasthan under one roof to showcase their skills, creativity and talents.



## TEDxRTU

TEDxRTU aims to coalesce bright minds who are looking for some ground breaking ideas to reshape their as well as community's future. Here, the speakers from diverse backgrounds inspires the students to learn, uplift and explore themselves



# OUR RECRUITERS

*Through the Past Years.....*





# FACULTY PROFILE



**Mr. Gitesh Vijay**  
Coordinator, MBA  
Programme, RTU



**Mr. Sandeep Sharda**  
PhD (Purs.), MBA, B.Tech  
15 yrs. Industrial & 10 yrs.  
Teaching Experience



**Dr. Monika Dubey**  
PhD, MBA, MSW, MCA,  
M.Com, NET (UGC)  
17 yrs. Teaching Experience



**Dr. Anamika Sharma**  
PhD, MBA, MA (English  
Literature), NET (UGC)  
18 yrs. Teaching Experience



**Mrs. Garima Jain**  
PhD (Purs.), MBA  
12 yrs. Teaching Experience



**Dr. Praveen Sharma**  
PhD, MBA, FDP (IIM)  
9 yrs. Teaching & 2 yrs.  
Industrial Experience



**Mrs. Ankita Birla**  
PhD (Purs.), MBA, M.Com,  
NET (UGC)



**Mr. Ashutosh Kumar**  
PhD (Purs.), MBA, BCA  
6 yrs. Industrial & 7 yrs.  
Teaching Experience



**Miss Deepika Vijayvargiya**  
MBA, M.Com, NET (UGC)  
3 yrs. Teaching & 1 year  
Industrial Experience



**Mrs. Rupali Loke**  
MBA  
7 yrs. Industrial & 2 yrs.  
Teaching Experience



**Contact Us!**



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# MBA BROCHURE

Rajasthan Technical University



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